EZPAWN Helps Customers Turn Their Unused Gold, Electronics and Tools Into Holiday Cash with Expanded Instant Quote

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Get a Quote. Get Cash. Get Gifts. Customers can start online, get an estimate of what their items may be worth, and turn them into holiday cash for the gifts on their list

AUSTIN, Texas, Nov. 12, 2026 /PRNewswire/ -- EZPAWN, part of a family of companies owned by EZCORP, Inc., today kicked off its holiday campaign, powered by an expanded Instant Quote*. Available across EZCORP-owned companies, including EZPAWN, Value Pawn & Jewelry, USA Pawn & Jewelry and more, the campaign helps customers sell or pawn** items they no longer use for the holiday cash they need. The expanded Instant Quote online estimate tool now covers 58 tool categories, alongside gold, silver and platinum jewelry and 15 popular electronics categories †.

With Instant Quote, customers can start from home and get an estimated quote range fast*. Gold jewelry, a laptop, a game console or a set of power tools could all be worth something. Customers then bring their items to their local EZPAWN for an in-person evaluation and, if they choose to move forward, walk out with cash the same day. The holiday payoff happens in store. While they're at EZPAWN, customers can shop pre-owned, name-brand jewelry, handbags, electronics, sneakers and more at great prices.† Customers can also use Layaway to reserve one-of-a-kind finds now and pay over time before the holidays. It's a smarter way to shop the holidays: start with what you already have, and use it to check more off your list.

"The best gifts don't have to start with your wallet. They can start with the gold, electronics and tools you already own," said Scott Sundheim, Chief Marketing Officer at EZCORP. "This campaign brings together two things EZPAWN does really well. We help customers unlock the value in things they already own, and we give them access to pre-owned name-brand products at great prices. Get a quote. Get cash. Get gifts. It's that simple!"

Throughout the season, real customers, creators and EZPAWN store teams will share what they turned into holiday cash and the gifts it put under the tree. Follow along with #HolidayCash. Shoppers can save 25% on jewelry November 1–25, and starting Black Friday, November 27, EZ+ Members save 20% storewide with offers in the EZ+ app.§ The online catalog also helps them find holiday gifts for everyone on their list and browse inventory at nearby stores.‡

Ready to turn what you own into holiday cash? Get a free estimate with EZPAWN Instant Quote at https://ezpawn.com/online-pawn-quote, then find your nearest store at www.ezpawn.com/find-a-location. You won't believe what you'll find.

Disclaimers

*The offer is contingent upon a physical inspection of the item(s) by certified pawnbroker. The offer does not constitute a binding contract and the offer may change after inspection of the item(s).

**Item evaluation and amount of cash offered on purchases or pawn transactions is at the sole discretion of the Pawnbroker. Conditions apply. Pawn transactions are a loan based on the value of an item and is subject to terms and conditions, including fees, which may vary by state. Please see a Team Member for additional information.

†All items are pre-owned; trademarks are owned by their respective brand owners. No brand owner endorses, or is associated or affiliated with, EZPAWN.

§Jewelry offer valid November 1–25, 2026, at participating U.S. EZPAWN locations. EZ+ offer available to EZ+ Members at participating U.S. locations beginning November 27, 2026. Exclusions apply; see store for details.

About EZPAWN
EZPAWN is part of a family of companies owned by EZCORP, Inc. (NASDAQ: EZPW), a leading provider of pawn services in the United States, Latin America, and the Caribbean, and seller of pre-owned merchandise. EZPAWN operates in 20 U.S. states and satisfies short-term cash needs through pawn transactions and by buying and selling everyday items of value. Find the EZPAWN location nearest you at www.ezpawn.com/find-a-location.

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About EZCORP
Formed in 1989, EZCORP (NASDAQ: EZPW) is a leading provider of pawn transactions in the United States, Latin America, and the Caribbean. We also sell pre-owned merchandise, primarily collateral forfeited from pawn lending operations and merchandise purchased from customers. We are dedicated to satisfying the short-term cash needs of consumers who are both cash and credit constrained, focusing on an industry-leading customer experience.
Follow EZCORP on Instagram and LinkedIn.

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