



EZPAWN'S NEW ONLINE SHOP IS A GAMECHANGER FOR LOCAL SECONDHAND SHOPPING

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Online Shop combines digital browsing of merchandise with trusted in-store service to enhance customer convenience and safety while shopping secondhand

SAN ANTONIO, Aug. 14, 2025 /PRNewswire/ -- EZPAWN, part of a family of companies owned by EZCORP, Inc., today announces the launch of its Online Shop, allowing customers to easily search for the pre-owned items they need the most and then buy them in store. This experience brings the convenience and value of browsing local secondhand items into the comfort of your home, without the stress, risky meetups with strangers, or hassle of searching multiple stores for a great deal.



"It's all about meeting our customers where they are and making their experience as convenient as possible," says Scott Sundheim, Chief Marketing Officer, who manages both marketing and customer experience. "With the new Online Shop, we're giving our customers the confidence that the item they want is available near them, a safe and stress-free location to pick it up, and low prices on everyday items of value, including the brands they know and love."

Using the Online Shop website, shop.ezpawn.com, shoppers can search nearby EZPAWN locations by zip code and distance, browse current inventory and deals, view photos and read product descriptions. Whether searching for electronics, handbags, tools or shoes, this online experience provides a catalog of curated local merchandise at a variety of affordable price points. Hundreds of new items are added each week, from niche accessories to household brands that customers love and know.

EZPAWN serves as a local hub for community engagement, promoting relationship-based shopping that allows customers to negotiate, find great deals and quickly receive the cash they need. In addition to the Online Shop, EZPAWN offers a variety of other services to meet customers' needs for short-term cash and quality, pre-owned goods including flexible payment options and layaway programs. EZ+ Rewards, EZPAWN's bespoke rewards program, allows customers to shop and earn points to unlock even more savings and put cash back in their wallets.

"It's more than just finding great deals—it's about serving the local community," said Sundheim. "Each item that comes through our doors has a story, and we take pride in keeping those stories alive in the neighborhoods we serve. It's our way of staying connected to the community."

The new Online Shop is now available at almost all locations in the greater San Antonio area. Visit shop.ezpawn.com to browse items at your nearest store.

About EZPAWN

EZPAWN is part of a family of companies owned by EZCORP, Inc. (NASDAQ: EZPW), a leading provider of pawn services in the United States and Latin America and seller of pre-owned merchandise. EZPAWN operates in 19 states in the US and satisfies short-term cash needs through pawn transactions and buys and sells everyday items of value. Find the EZPAWN location nearest you at www.ezpawn.com/find-a-location.

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About EZCORP

Formed in 1989, EZCORP has grown into a leading provider of pawn transactions in the United States and Latin America. We also sell merchandise, primarily collateral forfeited from pawn operations and pre-owned merchandise purchased from customers. We are dedicated to satisfying the short-term cash needs of consumers who are both cash and credit constrained, focusing on an industry-leading customer experience. EZCORP is traded on NASDAQ under the symbol EZPW and is a member of the S&P 1000 Index and Nasdaq Composite Index.

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Contact:

ezcorp@nextpr.com

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